



For Immediate Release

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FranNet and TN Small Business Development Center to Offer Seminars at Business-to-Business Expo October 30

October 24, 2008 – FranNet and the Tennessee Small Business Development Center (TSBDC) will both offer a seminar during The Oak Ridge Chamber of Commerce's 7th annual Business-to-Business Expo. The Expo will be held on Thursday, October 30 at the Oak Ridge Civic Center from 8:00 a.m. until 3:00 p.m.

Dan Aronoff with FranNet will offer a seminar called "Unleash Your Entrepreneurial Dreams." The seminar will cover the following topics: how to determine if franchise ownership is the right career path for you, how to correctly select and research franchise opportunities and how to recognize and avoid the pitfalls that can lead to failure in franchise ownership.

Jutta Bangs, Senior Business Specialist with the Tennessee Small Business Development Center will offer a workshop on Small Business Start-up and Resources available through the TSBDC. This workshop will cover the basic requirements of starting a business in Tennessee and will give an overview of the services available through TSBDC.

FranNet provides no-cost guidance, information and support to individuals who are interested in purchasing a franchised business. FranNet consultants specialize in helping their clients find the right franchise through their exclusive matchmaking process. FranNet consultants can advise

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clients via face-to-face meetings, the phone and Internet. FranNet also hosts numerous informational seminars and educational programs that are open to the public each month throughout the country and online.

According to Bangs, “Whether you own a small business, or are thinking about starting one, the Tennessee Small Business Development Centers (TSBDC) can provide the assistance you need to help you succeed. The centers conduct seminars, and provide free counseling to help people start businesses, build their existing businesses and related issues.”

For more information about the Expo, contact the Chamber at 483-1321.

The Oak Ridge Chamber of Commerce is Four-Star Accredited Chamber of Commerce and a 2008 ACCE Chamber of the Year finalist.

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