



For Immediate Release

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Plans Underway for Oak Ridge Chamber of Commerce's Annual Christmas Parade Saturday, December 13, 2008

December 1, 2008 - The Oak Ridge Chamber of Commerce's annual Christmas Parade will be held on Saturday, December 13 at 7:00 p.m. This is the first time in many years that the parade has been held at night. The theme for this year's parade is "A Fantasy of Lights." Entrants are encouraged to use lights in their decorating. Entry forms are available at the Chamber and on the Chamber's website: www.oakridgechamber.org. Entry forms are due by Monday, December 8.

In addition to the change in time for the parade, the line-up procedure for this year's parade will be different than in years past. Entrants will be directed to one of several starting points including: the Chamber parking lot, Vienna Road, Citizen's First Bank Parking lot or Faith Lutheran Church's parking lot. Entrants will be informed of their starting location via a letter from the Chamber.

Greta Ownby, Executive Vice President of the Chamber said, "We will have volunteers on hand the night of the parade to help direct participants to the right spot, but it will be very helpful for participants to know where they're going when they arrive. We plan to send a map to participants so they'll know which quadrant to go to."

The parade will begin at the intersection of Viking Road and the Oak Ridge Turnpike. It will continue east on the Turnpike and will end at Jackson Plaza located at the intersection of Central Avenue and the Turnpike.

The Chamber will need many volunteer parade marshals to help at the event.

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“Parade marshals serve a very important function at the parade. They help line up the entries, answer questions for participants, and, perhaps, most importantly, help keep an eye on excited children who are participating. We would like parade marshals to walk the parade route with entries as well,” explained Ownby.

For additional information or to volunteer your services as a parade marshal, contact the Oak Ridge Chamber of Commerce at 483-1321 or log onto the Chamber’s website: www.orcc.org.

The Oak Ridge Chamber of Commerce is Four-Star Accredited Chamber of Commerce and a 2008 ACCE Chamber of the Year finalist.

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