



For Immediate Release

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Chamber's Business Expo a "Win-win" for Businesses and Attendees

Date – The Oak Ridge Chamber of Commerce's annual Business-to-Business Expo provides an opportunity for both businesses and individuals to learn more about companies that do business here. It's a win-win for all involved according to chamber-member Jan Coe of Homewatch CareGivers.

Coe is very enthusiastic about her participation in the yearly networking event. "In being a part of the Expo I have gained the opportunity to meet business people who were interested in getting to know other businesses that serve Oak Ridge. I have been able to talk with other professionals from whom I might choose to purchase business services, insurance and/or other products."

"I thoroughly enjoy talking with attendees and fellow exhibitors. Folks from the general public who come through are interested in talking with the companies that serve Oak Ridge and the other exhibitors are interested in networking with their fellow business people."

Coe has found the Expo to be a valuable tool in building her business. "While my company serves the public directly, many of my referrals come from the contacts I make at events like this who get to know me and feel comfortable recommending our services to people they know and serve. The Expo provides a great opportunity to get that networking time to get to know people in other companies. It gives participants the opportunity to get acquainted both personally and professionally."

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Coe said, "I would urge people to attend the Expo because there is no substitute for meeting the people who represent the businesses that you might want to work with. What better way to see who these businesses choose to represent them than to get to meet them in a less formal setting where you can stop and talk with people from each business? The atmosphere is great for striking up a conversation and hopefully a relationship."

The Business-to-Business Expo is in its seventh year of existence. The event has grown each year and is now held at the Oak Ridge Civic Center to accommodate both the exhibitors as well as the guests who attend the event.

A few booths are still available on a first-come-first-served basis for any chamber-member firm. Contact the Chamber at lchristman@orcc.org or 483-1321 for more information.

The Oak Ridge Chamber of Commerce is Four-Star Accredited Chamber of Commerce and a 2008 ACCE Chamber of the Year finalist.

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